

## **Radiesse<sup>®</sup> Frequently Asked Questions**

**Q: What is Radiesse?**

**A:** Radiesse is a cosmetic dermal filler that lasts longer than the former leading filler. A next-generation filler, it does more than just plump-up facial lines and wrinkles. That's because only Radiesse has advanced calcium-based microsphere technology that restores volume and naturally promotes the growth of the body's own collagen. Radiesse treatment delivers the fullness and youthful beauty of the face for a natural look that lasts longer without surgery or the risks of permanent implants.

**Q: How does Radiesse work?**

**A:** Radiesse is gently injected into the skin in small amounts with a very fine needle. Its exclusive calcium-based microsphere technology contains tiny particles that form a scaffold around which the body is stimulated to produce new collagen. This unique response provides immediate, visible improvement of folds and wrinkles, while the body's own collagen naturally restores a fuller, more youthful appearance that keeps patients looking better even longer.

**Q: What is Radiesse used for?**

**A:** Radiesse is raising the bar to become the new standard of treatment for long-lasting correction of facial wrinkles and folds, such as nasolabial folds. Its robust, full-bodied composition provides physicians a superior level of malleability and finesse for facial aesthetic applications.

**Q: What sets Radiesse apart from other fillers?**

**A:** Radiesse is different because it lasts longer than the former leading filler. Further, Radiesse offers sustained cosmetic results without the risks or drawbacks associated with a permanent filler implant or surgery. Its unique calcium-based microsphere technology provides immediate aesthetic improvement along with the benefits of volumizing facial folds and rebuilding the skin's foundation for a natural, youthful look that lasts.

Clinical studies show that one Radiesse treatment provides extended results that typically last one year or longer for a worthwhile investment that saves time and money on repeat treatments.

**Q: Who is a candidate for Radiesse treatment?**

**A:** Women or men who have facial wrinkles and folds common with aging and volume loss are candidates for Radiesse. In particular, Radiesse is the better choice for women who are familiar with other filler products but are frustrated by the cost and inconvenience of injections every few months.

**Q: How long will Radiesse last?**

**A:** In facial applications, Radiesse provides an aesthetic correction that has been shown to last one year or longer. Additionally, new collagen growth helps maintain the correction for the long term. Individual results may vary.

**Q: Is Radiesse permanent?**

**A:** No. Treatment results are long-lasting but Radiesse avoids the risks of permanent implants that do not respond to facial skin changes which occur with aging. Radiesse's tiny microspheres gradually break down into calcium and phosphate ions that are naturally taken up by the body over time.

**Q: Is Radiesse safe?**

**A:** In years of rigorous clinical testing and use by physicians in more than 200,000 patients worldwide, Radiesse has been shown to be safe and effective. Its biocompatible composition means there is virtually no risk of any allergic reaction or concern that your body will reject Radiesse. There may be some normal injection-related occurrences, such as discomfort, swelling, or redness that typically resolve on their own within a day or two.

**Q: How many treatments are required?**

**A:** Patients may be able to achieve an optimal correction on their first injection. Depending on both the doctor's and patient's treatment preferences, a touch-up may be needed to obtain the desired effect.

**Q: How much does an average treatment cost?**

**A:** On average, one Radiesse treatment costs approximately \$700 - \$1,000. Because of its advanced technology, doctors can achieve optimal correction using about one-half less the amount of Radiesse than what is needed using other fillers on the market today, making Radiesse attainable and cost-effective over the long term. Treatment costs will vary depending on geographic location and the complexity of the procedure.

**Q: Does the treatment hurt?**

**A:** Radiesse is well-tolerated. To maximize your comfort during the short procedure, your doctor may apply a topical anesthetic to the treatment area.

**Q: Is there a risk that Radiesse will migrate throughout the body?**

**A.** Historical experience with implanted CaHA microspheres and extensive testing of Radiesse confirm that it does not migrate and is inherently safe and biocompatible. In fact, the new tissue growth around the scaffold serves to anchor the product.

**Q: Does Radiesse interfere with any therapeutic interventions such as x-rays for teeth or screening for cancer that may create health risks for the patient?**

**A:** No. Because Radiesse is composed of calcium-based particles, it is evident on X-ray and clearly visible on CT scans, posing no safety concerns.

**Q: Who manufactures Radiesse?**

**A:** BioForm Medical is a privately-held medical device company that develops and commercializes injectable implants for soft tissue augmentation.

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